THE INVEST FOR THE FUTURE LEADERSHIP COUNCIL is a select group of industry leaders, alumni and friends of the School committed to the following primary objectives:

- Provide feedback on the direction for the Invest for the Future (IF) initiative, The Center for Sustainable Enterprise ("The Center") and to align with industry trends.
- Help The Center ensure the relevance, value and impact of IF.
- Engage with students as mentors, advisors and/or coaches to enhance their learning experience and learn to apply ESG integration and impact investing concepts in their careers.
- Support efforts to grow key corporate partnerships within ESG integration, impact investing, sustainable enterprise, employer recruiting and other student-facing opportunities.
- Provide operational funding for IF, the Center and associated activities.
- Grow connections to a broader network of people and organizations who would have the willingness and capability to support IF, the Center’s mission and its initiatives.

MEMBER ROLES AND EXPECTATIONS

- Serve a two-year term on the Invest for the Future (IF) Leadership Council (three meetings annually; currently virtual, but will move to at least one in-person when possible).
- Minimum $5,000 annual gift to the Center to support student & faculty excellence, operational funds and programs targeted to advance a sustainable investment mindset in students.
- Judge at least one IF competition and/or attend at least one IF event per year as a VIP and engage with students and faculty to create a collaborative environment between practitioners, faculty and students.
- Serve as a guest speaker at events or in classes, or be a judge for competitions as needed.
- Mentor, coach and advise students and student teams at undergraduate and graduate levels.
- Serve as a resource for student teams working on ESG integration, impact investing and sustainability projects/competitions that require some industry research and/or connections.

ADDITIONAL ENGAGEMENT OPPORTUNITIES (if desired)

- Serve as a guest speaker at events or in classes, or be a judge for competitions as needed.
- Mentor, coach and advise students and student teams at undergraduate and graduate levels.
- Serve as a resource for student teams working on ESG integration, impact investing and sustainability projects/competitions that require some industry research and/or connections.

HOW YOUR SUPPORT WILL MAKE A DIFFERENCE?

The generous gifts made by The Invest for the Future (IF) Leadership Council members will support expanding UNC’s leadership in ESG integration, impact investing and sustainable enterprise in the following ways:

- Student & Faculty Excellence – Supporting research, facilitating data procurement and creation, identifying and creating partnerships and supporting curriculum.
- Expanding Leadership - Supporting events, competitions and other work to expand Kenan-Flagler Business School and UNC-CH leadership in ESG integration, impact investing and sustainable enterprise.
- Program and Co-Curricular Support – Student programs and co-curricular activities to engage students in ESG integration, impact investing and sustainable enterprise.
- Operational Support – Funding to support The Invest for the Future Initiative and related Center for Sustainable Enterprise activities.