The Sustainable Enterprise program prepares students to strategically approach social, environmental and governance challenges. You’ll be exposed to innovative and wide-ranging course topics that complement your career and other enrichment concentrations. You’ll graduate with a sustainability mindset and toolkit, prepared to lead at the intersection of profit, society and the environment.

EDUCATIONAL RESOURCES

UNC Kenan-Flagler Center for Sustainable Enterprise
The Center serves to accelerate progress in social and environmental sustainability through innovative and profitable business solutions. We engage with stakeholders to empower students, faculty and businesses to create impactful solutions and identify breakthrough opportunities.

Stacia L. Wood Social Impact Summer Grants
This grant program provides financial support to MBA students utilizing business skills during their summer internship within organizations that make a positive social impact.

Net Impact Club
The club builds upon our tradition of leadership in sustainable business practices by providing students with education, opportunity to drive social and environmental change. Our chapter has received gold status for five consecutive years from the national Net Impact organization.

Energy Club
This student group organizes networking events, case competitions and career treks to provide students with the knowledge and networking opportunities to secure leadership positions in the energy industry.

Launching Investment for Future Transformation (LIFT)
LIFT, sponsored by Bank of America, calls on students from around the world to develop blended finance strategies to drive true triple bottom line sustainability – simultaneously addressing the most pressing environmental, social and economic challenges of our time.

MBA FOODCON
This daylong conference connects thought leaders in food and agribusiness and MBA students from UNC Kenan-Flagler, Duke University, and NC State University to create valuable professional connections while discussing pressing issues and trends within the food industry.

SELECT COURSES OFFERED

» The Business of Renewable Energy
» Corporate Communication: Social Advocacy and Activism
» Corporate Reputation Management
» Gender and the Workplace
» Global Immersion Elective in Sustainability & Social Enterprise
» ESG and Impact Investing: Essential Skills
» Managing Workplace Diversity
» Renewable Energy: Project Development and Finance
» Strategy & Sustainability
» Sustainable Finance
» Sustainable Operations
» Systems Thinking for Sustainable Enterprise
» Sustainability Reporting and Certification
» Social Innovation and Financial Inclusion

mba.unc.edu/sustainableenterprise
For more information: mba_info@unc.edu
UNC Kenan-Flagler offers numerous resources for students pursuing career paths in sustainability, including personalized career coaching, workshops and experiential learning programs, and opportunities to network with employers.

Career Development
Our faculty, Career & Leadership team, Net Impact Club and the Center for Sustainable Enterprise partner to provide a variety of avenues to explore career opportunities, including:

- Workshops by renowned experts in sustainability career paths
- Various student-led career treks to visit organizations across the U.S.
- Speaker events with sustainability industry leaders
- Local and global sustainable enterprise conferences

Career Treks
The Net Impact Club organizes two treks annually, one during fall Career Week and one focused on local companies pursuing sustainability goals. Treks provide students unparalleled exposure to different business models and networking opportunities beyond traditional on-campus recruiters.

58% of CEOs from companies with more than $1 billion in annual revenues believe sustainability will be important to the future success of their business.

Sustainability-focused strategy is the number three transformation CEO’s are undergoing or preparing for this year.

We strive to prepare our students with the knowledge, experience and network to lead the way in sustainability - delivering positive social and environmental impact through profitable business solutions. The Business and Sustainable Development Commission estimated that achieving the Sustainable Development Goals will result in business revenue and savings of at least $12 trillion annually, and potentially 2-3 times more. Our alumni, more than 800 within the sustainable enterprise concentration, are leading the way to realizing these business opportunities.

Jeffrey Mittelstadt
Executive Director, Center for Sustainable Enterprise
Professor of the Practice, Strategy and Entrepreneurship

58% of CEOs from companies with more than $1 billion in annual revenues believe sustainability will be important to the future success of their business.

Source: Fortune/Deloitte CEO Survey, Summer 2021 Highlights

SUSTAINABILITY-FOCUSED STRATEGY is the number three transformation CEO’s are undergoing or preparing for this year.

Source: Fortune/Deloitte CEO Survey, Summer 2021 Highlights

CAREER PATHS

- Clean Tech
- Consumer Packaged Goods/Retail
- Corporate Social Responsibility
- ESG Analyst
- Impact Investing
- Global Supply Chain Management
- New Ventures
- Renewable Energy
- Sustainability Consulting

KEY EMPLOYERS

- Accenture
- Amazon
- Bain
- BASF
- Burt’s Bees
- Corning
- Deloitte Consulting
- Duke Energy
- Johnson & Johnson
- McKinsey
- Olam Foods
- Republic Services
- Schlumberger
- ScottMadden
- Self Help Credit Union
- Walmart

COMPENSATION*

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<th>BASE SALARY</th>
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*Mean compensation in 2021 for UNC Kenan-Flagler Full-Time MBA graduates